



NEWSTEAD WOOD SCHOOL

"creating opportunities for success"

5 September 2024

Dear Parent/Carer,

A Level Psychology Trip to Orpington Supermarkets – Friday 20 September 2024

As part of the A Level Psychology course, on Friday 20 September we will be running a day trip to Orpington supermarkets (Tesco, Sainsbury's and Waitrose). The visit will enable students to learn about how to conduct research. One of the topics in our A Level Psychology specification is 'Self-report research and statistical testing'. The aim of our research is to find whether shopping habits have changed over the last few years.

Research from the Private Label Manufacturers Association (PLMA) claims that for years, all signs pointed to women making at least 80% of household spending decisions. According to research, they handled the day-to-day decisions about what to buy in the grocery store, what to buy for the home, what to spend on children's education, and even played a large role in decisions including what car to buy. In the past decade, shopping habits have (at least) begun to turn. According to PLMA, along with cooking moving up on the list of interests among men, 47% of men polled also do more than half of the shopping and cooking duties for their families. Therefore, the students will create a questionnaire to replicate this study. They will then conduct statistical testing to see whether their hypotheses are statistically significant or not.

We will leave school at 9.00am after registration. We will travel by bus to Orpington. Students will ask those who come out of supermarkets to fill in the questionnaire. We will return to school by bus at 1.30pm, so that students can attend their afternoon lessons. The trip is free of charge. However, the students will need to pay for their own transport. Students must have a prepaid travel ticket or topped up Oystercard for the journey. **Students must wear sixth form dress code and bring their school lanyards.**

For the purpose of trip safety, emergency contact and medical information will be taken from the school database. Please check and update the school with any changes via the Arbor app or by emailing office@newsteadwood.co.uk.

If you consent for your child to go on this trip please submit this [consent form](#) by **Friday 13 September**.

Yours sincerely,

C Ogando

Mrs C Ogando-Cerdeira
Head of Psychology

Headteacher: Mr Alan Blount, MA, BSc, QTS

Newstead Wood School is part of United Learning. United Learning comprises: UCST (Registered in England No: 2780748. Charity No. 1016538) and ULT (Registered in England No. 4439859. An Exempt Charity). Companies limited by guarantee. VAT number 834 8515 12. Registered address: United Learning, Worldwide House, Thorpe Wood, Peterborough, PE3 6SB.

Newstead Wood School
Avebury Road
Orpington
Kent

t: 01689 853626

e: office@newsteadwood.co.uk

w: newsteadwood.co.uk

